

# Reforesting Diverse Native Tree Species in Eastern Nicaragua



The project aims to be a Gold Standard project to generate carbon credits



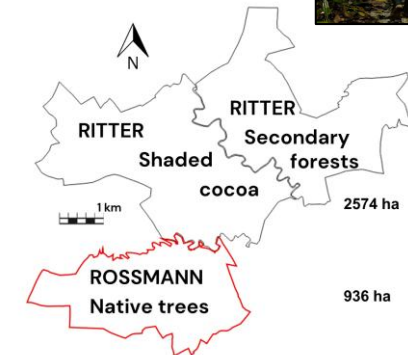
- **Sustainable reforestation** with native trees (native to the region)
- 936 ha of former grazing and livestock land → **Reforestation on 730 ha, no logging.**
- **No monocultures**, but cultivation of many native species (20 species)
- Long-term project, **at least 30 years**, operated by Ritter Sport Nicaragua.
- **Certification** of a Gold Standard project and **generation of high-quality carbon credits**



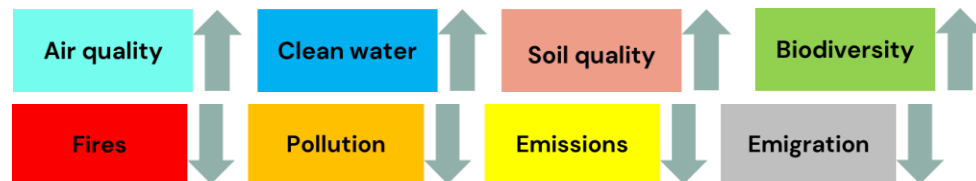
## The family-owned company ROSSMANN

- Inventor of a new model of "personal care, health, and cleaning products store" in Hanover, Germany, since 1972. 65,500 employees in Europe and 4,966 branches. ROSSMANN has been committed to sustainable development that reconciles the environment, society, and the economy for many years.
- Knowing the experience of Ritter Sport Nicaragua, **ROSSMANN decided to invest in Nicaragua in a sustainable reforestation project**, transforming grazing land into mixed forests with high biodiversity.

## Location and map

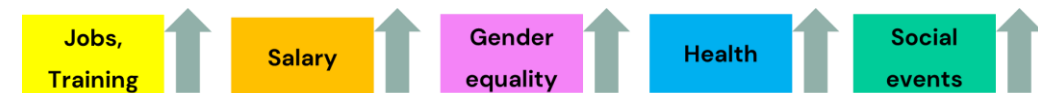


## The project aims to have positive impacts on the environment:



MONITORING

## The project aims to have positive impacts on society and the economy:



**Monitoring:** All impacts will be monitored every 1 to 5 years.

## The plants

- Plants produced at the Finca El Cacao nursery
- Plantation with a 4 x 4 m design



## Contact

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## Next steps

- Round of consultations with stakeholders and consideration of the results
- Complete purchase of the land; next phase of planting
- Employment of people for activities in the Rossmann area
- Gold Standard certification as part of a "VPA" in a "POA" project with Ritter.